



**Coalition for the
Fair Redevelopment
of Wheaton**

Community Benefits for a Stronger Wheaton.

Small Business Pledge

BUSINESS ACCESS/VISIBILITY DURING CONSTRUCTION

- Ensure that accessibility of Triangle Lane is maintained for deliveries for small business owners during construction of Parking Lot 13 and preserve or replace all parking spaces on Triangle Lane identified in private landlord-tenant lease agreements
- Create and fund a multilingual “Wheaton is Open for Business” marketing campaign to raise visibility of the Central Business District during construction

SMALL BUSINESS ASSISTANCE PROGRAM (Bill 6-12; enacted April 17, 2012; effective July 26, 2012)

- Fully fund and staff the new Small Business Assistance Program to ensure adequate management and provision of financial and technical assistance for small businesses adversely impacted by construction
- Release proposed rules and regulations governing participation and access to the program for public review and comment before final Council approval

IMPLEMENTATION

- Create a Wheaton Redevelopment Implementation Committee in part composed by members of the Coalition to regularly review and advise on the implementation of the policies and programs associated with the redevelopment project
- Release results of the comprehensive parking study for public review and comment
- Include the participation of small business owners in the development of a public safety strategy through the Wheaton Public Safety Task Force to ensure a favorable business environment
- Create and fund a Main Street Manager position to serve as a liaison between small businesses, County government, and consumers during and after the project. The Main Street Manager would in part advocate for the interests of the business community.